

JOHNSON CITY TEXAS CHAMBER OF COMMERCE

PO Box 485, 100 East Main, Johnson City, TX 78636

Chamber Phone: 830-868-7684, Fax: 830-868-5700

www.JohnsonCityTexasChamber.com info@JohnsonCityTexasChamber.com

MEMBERSHIP BENEFITS Updated 07-25-11

- ❖ Web presence from your free listing on our Chamber web site (listings includes detailed information, contact names, web and email links and placement in up to 4 descriptive categories).
- ❖ Favorable pricing on listing enhancements and paid advertisements in Chamber brochures and web site.
- ❖ Business referrals.
- ❖ New members receive ribbon-cutting ceremonies with picture in the local newspaper.
- ❖ Free placement of advertising brochures and/or business cards in the Johnson City Visitor Center which is open 7 days a week from 9-4
- ❖ Free advertising in Chamber weekly newsletter as well as e-mail blasts sent out for your special event, per your request, as a courtesy to you
- ❖ Networking opportunities
 - At our Mixers
 - With other business owners.
- ❖ Supporting Community Events such as Spring Wildflower Days, "Spange-Dangle" Johnson City's Annual 4th of July Celebration, Holiday Lights Spectacular, and more.
- ❖ Active voice in shaping Chamber goals and activities.
- ❖ Leadership opportunities to support Johnson City's economic growth.

The **MISSION OF THE JOHNSON CITY CHAMBER of COMMERCE** is to promote its membership and the business interest of Johnson City. This is done by enhancing, advancing and promoting the well-being of commerce, industry, agriculture, ranching, education, and artistic and civic interest, resulting in a continually improving quality of life.

Investment Guide

Annual Membership Fees: Business Renewal = \$120** Individual = \$12 Family = \$24 Church or Nonprofit = \$36

****Business Renewal has temporarily been reduced to \$90 – effective April 2009**

Business Affiliate = \$60**

Business First Year = \$60

**Each additional business owned by the same individual, partnership or corporation may join at the Affiliate rate.

CHAMBER WEB SITE GENERAL POLICIES Updated 07/22/11

GENERAL:

The Johnson City Chamber of Commerce offers web site exposure to both Chamber members and non-members. Below are the general web site policies for the Johnson City Chamber of Commerce web site.

- For examples of formatting, suitable business listings and descriptive categories, please review the <http://www.JohnsonCityTexasChamber.com/> web site.
- To request a listing on the Chamber web site, complete the Web Site Listing Request Form (available on the Chamber web site), including the exact wording desired in your web listing. Do not assume the Chamber will spell check your listing request or know your special words.
- The Chamber reserves the right to edit and reject business listings, event listings and advertisements. Inappropriate subjects, words, images, and implications are not allowed. Specific business prices will typically be inappropriate for the Chamber website.
- Business/personal name must be actual, legal names used.
- Listing and advertising fees must be paid in advance. Paid fees will not be refunded. If the Chamber becomes aware that a lister or advertiser has gone out of business, the listing and ad will be removed from the Chamber web site.
- Refunds are not provided for periods when the Chamber web site may not be operational.
- All web policies are subject to adjustment to meet the purpose of the Chamber and the Chamber web site.

BUSINESS LISTINGS:

Members and Affiliates: (Note, an "affiliate" is any additional business(s) of a paid primary Chamber membership, with a paid membership for the affiliate at the price stated in our policies).

A benefit of Chamber membership for members and each affiliate is a website listing for each paid membership in our general alphabetical directory plus the same listing in up to four descriptive categories.

If memberships are not renewed within 45 days of membership expiration, the enhanced listing will be removed from the Chamber website.

Each Business Listing (primary or affiliate) includes:

- **Member name** in bold font.
- One Slogan or Tag line (60 characters maximum, including spaces and numbers, black color).
- Up to 150 words in the description section.
- Listing in up to 4 descriptive categories (with same information as primary or affiliate membership), in addition to the alphabetical listing.
- Certain data fields can be included (ex., tag, description, address, phone, email, web address).
 - Multiple phone numbers allowed (one each): office, fax, cell, plus 1 other.
 - One Postal and one physical address allowed.
 - Email links allowed: up to 2.
 - Link to Business Web site allowed: up to 2.

CALENDAR EVENT LISTINGS:

Members may submit event listings, but they must be suitable for the Johnson City area to be considered further. The Chamber will select, edit, and re-format event listings to fit the purpose of the Chamber web site and the Chamber. Event listings must be oriented primarily to tourism, shopping, commerce, economic development, and entertainment. Event listings for local government/civic/social meetings will be considered if they contribute to the goals of the Chamber. There is no charge for event listings submitted by members.

PAID ADVERTISEMENTS ON CHAMBER WEB SITE:

See separate policy statement and prices for advertising on the Chamber website.